

**REALTORS®**

**IN FULL SWING!**

**2014 REALTORS®**

**CONFERENCE & EXPO NEW ORLEANS**

**NOVEMBER 7-10, 2014**

**Be inspired to hit all the right notes.**

Jazz up your business this year by attending the REALTORS® Conference & Expo. It's the place to be to learn how to take your business to the next level.

There are **100 education sessions** on the hottest industry topics, **17,000 REALTORS® and guests** to network and idea-share with and **400 exhibitors** showcasing the latest products in real estate.

With all of these resources to help grow your business, it's no wonder the REALTORS® Conference & Expo is the biggest event of the year for real estate professionals!

**Save these dates:**

**November 7-10, 2014  
New Orleans, LA**

**Registration opens May 7!**

**Connect with us & thousands of REALTORS® who will be at the event:**

Follow us!  Like us!  Watch us! 

twitter.com/narannual      facebook.com/narannual      youtube.com/narmetings

For details, visit  
[REALTOR.org/Conference](http://REALTOR.org/Conference)



**REALTORS®**  
Conference & Expo  
*Global Reach, Local Focus* 

---

November 7-10, 2014 • NEW ORLEANS

# REALTORS® CONFERENCE & EXPO

**NEW ORLEANS  
NOV 7-10, 2014**

## 2014 Conference & Expo Schedule At A Glance

### Pre-Conference Activities:

#### Wednesday, November 5

- REALTORS® Volunteer Build Day
- Tours

#### Thursday, November 6

- Inaugural Gala
- Tours

### Conference Events:

#### Friday, November 7

- Conference Education Sessions
- REALTORS® Expo Grand Opening
- Young Professionals Networking Event
- Tours

#### Saturday, November 8

- Conference Education Sessions
- REALTORS® Expo
- General Session
- International Night Out & Awards Ceremony
- Tours

#### Sunday, November 9

- Inspirational Program
- Conference Education Sessions
- REALTORS® Expo
- REALTORS® Got Talent Show and Celebrity Concert
- Tours

#### Monday, November 10

- Conference Education Sessions
- REALTORS® Expo
- Tours



### Be part of a complete learning experience.

100 value-packed sessions, 400 exhibitors, special events and networking areas. Four different registration options are available to fit your needs, schedule and budget.

### Roll your business trip into your vacation!

New Orleans is the perfect destination for a working vacation, where European traditions blend with Caribbean influences, the history is as colorful as the architecture, the nightlife is lively and the food is legendary.

A variety of NAR-organized tours will be available to local sites and destinations. Plus, sign up your guests for a Friends & Family registration, and they'll receive Fun Bucks to redeem for tour tickets of their choice.

### Save with affordable travel options.

Hotel rates start at \$165/night, and there are airline discounts for attendees. The trip is tax deductible for REALTORS®, making the REALTORS® Conference & Expo an affordable investment in your business.

### Get a first-hand look at Conference Live.

Visit [REALTOR.org/ConferenceLive](http://REALTOR.org/ConferenceLive) for videos and highlights of last year's REALTORS® Conference & Expo, including interviews from industry speakers and exhibitors, photos, comments from featured attendees and more!

### Your peers love the REALTORS® Conference & Expo:

*"Having attended national franchise conventions, company retreats, and other training seminars, I thought I knew what to expect, but the REALTORS® Conference & Expo far surpassed any of my expectations. From the number of REALTORS® in the streets to the number of quality education sessions to the special events, it's great to feel like you got so much out of something...I'll be back next year and thereafter. Any REALTOR® who attends will have his/her business boosted."*

– Derek Schriewer, RE/MAX Gold First, Washington, MO

*"I'm always an advocate for national conferences because I believe that 'getting out of Dodge' gives us the opportunity to understand the organization that we belong to. Meeting and creating relationships with REALTORS® from around the country is an integral part of my business plan – outgoing and incoming referrals!"*

– Gail Hartnett, Keller Williams Realty Boise, Boise, ID

*"The conference provided me knowledge of marketing tools that I can use to increase my business, as well as technology to better serve my clients' real estate needs. It was interesting to visit different exhibitors because it gave me the chance to ask questions and learn from them. After attending the REALTORS® Conference & Expo, I can definitely say I am a better REALTOR® today than yesterday."*

– Lucy Concepcion, MidPacific Real Estate, San Francisco, CA



NATIONAL  
ASSOCIATION of  
REALTORS®

REALTORS®  
Conference & Expo

Global Reach, Local Focus

